

AMA

Profile Setup Guide for Professionals

www.amaforyou.com



Setting up your profile on AMA is a crucial step to showcase your expertise and connect with clients. Follow this guide to create a comprehensive and appealing profile.

Step 1: Select Your Area of Focus

Choose Your Specialty: Start by selecting the specific area of wellness you want to focus on (e.g., nutrition, fitness, mindfulness, sleep therapy). This helps us match you with clients seeking your expertise.

Step 2: Verify Your Profile

Select Professional Bodies: Identify and verify your memberships with relevant professional organizations or regulatory bodies. This adds credibility to your profile and enhances client trust.

Step 3: Complete Your Profile

- **Provide Basic Information:** Fill in your name and email address, and tell us about yourself. Include your professional journey and what motivates you in your practice.
- **Experience:** Briefly describe your professional experience and notable accomplishments in the wellness field.
- **Select Tags:** Choose tags that best describe your practice (e.g., weight management, stress relief), making it easier for clients to find you based on their needs.

Step 4: Add Services to Your Profile

Outline Your Offerings: Detail the specific wellness services you provide (e.g., one-on-one coaching, group classes, workshops). Be clear about what clients can expect from each service and consider including package options if applicable.

Step 5: Add Pictures and Introduction Video

Profile Picture: Upload a clear, professional headshot that reflects your personality.

Introduction Video: Consider creating a short video introduction to give clients a sense of who you are and how you can help them. This will make your profile more engaging.

Step 6: Sync Your Calendar

Calendar Integration: Connect your personal or professional calendar to the AMA platform. This allows clients to view your availability and schedule appointments with ease.

Step 7: Connect Your Bank Account

Payment Setup: Link your bank account to ensure seamless payment processing for your services. This step is essential for receiving payments from clients for bookings.

Step 8: Collaboration Preferences

Select Collaboration Areas: Indicate the areas you are open to collaborating in with other professionals (e.g., sleep vs. nutrition, mindfulness vs. activity). This helps expand your network and enhance service offerings.

Step 9: Review and Submit

Final Check: Review all the information you've entered for accuracy and completeness. Make sure your profile represents you and your services effectively.
Submit for Approval: Once satisfied, submit your profile to the AMA team for review.

Step 10: Get Approved and Start Engaging

Approval Notification: Wait for confirmation regarding the approval of your profile. If any adjustments are needed, you'll receive feedback.

Engage with Clients: Once approved, begin connecting with clients, offering your services, and participating in the AMA community.

By following these steps, you will create a compelling profile on AMA that attracts clients and allows you to thrive in your wellness practice. Enjoy your journey with us!